Welcome to the Campus Sustainability Training Series

✓ We will be starting shortly.

✓ As we are waiting, please click on the chat icon on the top right corner of your screen. Select “All Participants” and chat in your answer to “What was the most helpful thing you learned from the sustainability training series?”

✓ If you have any technical issues, chat your question in the Q&A pod located below the Chat pod.

✓ Please do not put us on hold. The hold music will play for everyone!
Campus Sustainability Training Series

Session #4:
Secure Funding & Resources

May 22, 2017 2-3:30pm EST

Irene Cho, Ed.M, Suicide Prevention Resource Center
Bonnie Lipton, MPH, Suicide Prevention Resource Center

Presented by the Suicide Prevention Resource Center &
Substance Abuse and Mental Health Services Administration
Funding and disclaimer

The Suicide Prevention Resource Center at EDC is supported by a grant from the U.S. Department of Health and Human Services (HHS), Substance Abuse and Mental Health Services Administration (SAMHSA), Center for Mental Health Services (CMHS), under Grant No. 5U79SM062297.

The views, opinions, and content expressed in this product do not necessarily reflect the views, opinions, or policies of CMHS, SAMHSA, or HHS.
Technical Orientation Slide

Type any technical questions at anytime into the Q&A pod on the right-hand side of your screen.

You can make the presentation screen larger at any time by clicking on the “Full Screen” button in the upper right hand side of the slide presentation. If you hit “Esc” it will return to normal view.

To mute or unmute your line, press *6.
Welcome to the Campus Sustainability Training Series!

- We will be starting shortly.
- As we are waiting, please chat your name and campus to the Chat pod on the right-hand side of your screen.
- If you have any technical issues, chat your question in the Q&A pod located below the Chat pod.
- Please do not put us on hold. The hold music will play for everyone.

Presented by the Suicide Prevention Resource Center & Substance Abuse and Mental Health Services Administration
Technical Orientation Slide

✓ You can maximize the chat pod by clicking on this icon next to the Q&A and Participants pods.
Chat in your caption!

Select All Participants before you send your chat!

(c) Philip Marazzi / Comedy Wildlife Photo Awards 2016

Reminder: Overview of Series

- January 23rd: Adopt a Sustainability Mindset
- February 27th: Cultivate Partnerships
- April 24th: Build Momentum and Foster Leadership
- May 22nd: Secure Resources/Funding

Leaving a Legacy: Translating Your Recommendations Into Action

http://go.edc.org/Sustain1
What We Want From You

- Be engaged/talk
- Learn from each other
- Mute phone line when not speaking (and never put us on hold!)
- Complete homework, if possible
- Be respectful
- Ask lots of questions!
Agenda

✓ Sharing Sustainability Success Stories!

✓ Today’s Topic: Securing Resources and Funding

✓ Panel Discussion: Joseph Behen and Robert Small

✓ Wrapping Up: Next Steps and Lessons Learned
Let’s Celebrate Your Sustainability Success Stories!
Today’s Topic: Securing Resources/Funding

✓ No one size fits all model for funding
✓ Grant/suicide prevention coordinator
✓ Not everything can be sustained!
  ✓ Importance of strategic planning when have limited resources
  ✓ Prioritize activities/goals
  ✓ Secure resources to support staff time

“[It’s one thing to maintain a house as opposed to building the home. We had the money to build the house [from the GLS grant] and now we are maintaining it.]
—GLS campus alumni
Strategies for Continuing Activities After Funding Ends

- Integrated program components into a larger organization
- Tapped into partner resources (financial and other)
- Reconfigured the program to adjust for fewer resources
- Used technology in place of face-to-face communication
- Stockpiled resources towards the end of the grant (e.g., ordering materials, re-certifying trainers)
- Found a champion
<table>
<thead>
<tr>
<th>Partner</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Residence Life</td>
<td>Coordinate/fund gatekeeper trainings for Residence Life students leaders and staff</td>
</tr>
<tr>
<td>Student Mental Health Group (Active Minds, NAMI)</td>
<td>Promote mental health events, workshops, and campaigns around campus</td>
</tr>
<tr>
<td>Graduate pharmaceutical studies department</td>
<td>Coordination of safe disposal of medications initiative</td>
</tr>
<tr>
<td>Graduate psychology or social work department</td>
<td>Graduate students administer PHQ-2 survey at Health Services for all students</td>
</tr>
<tr>
<td>Local substance abuse coalition</td>
<td>Bring AA/NA meetings to campus (or coordinate promotion of off-campus mtgs)</td>
</tr>
<tr>
<td>Community Veterans Affairs Office</td>
<td>Coordinate MH events and resources for student veterans on and off campus</td>
</tr>
<tr>
<td>State suicide prevention office</td>
<td>Pay to train providers on campus in different mental health trainings, (i.e., Mental Health First Aid, RSSR, etc).</td>
</tr>
</tbody>
</table>
Communicating for Sustainability

Effectively communicating to the administration about the positive impact your grant has made on your campus.

- Sharing existing data to show the importance of suicide prevention efforts
- Including stories from students
- Involving students!

“[You] have to fight with a lot of statistics and passion. My fighting didn’t fall on deaf ears.”

—GLS campus alumni
Other Funding Opportunities

- Discuss ways to obtain the matching funds or in-kind donations required from the GLS grant beyond the grant period

- Consider a broader topic than suicide prevention, but add suicide prevention to the activities

- Ask your grant’s department to do a funding search or visit https://www.grants.gov/web/grants/search-grants.html

- Sign up for Weekly Spark and other list-serves (i.e., cssp_listserv@utlists.utexas.edu)

- Connect with the state contact for state funding for suicide prevention
Alabama

State Suicide Prevention Website: Alabama Department of Public Health
State Coalition Website: Alabama Suicide Prevention Task Force

Contacts

Betsy Cagle
Injury Prevention Programs Manager
Alabama Department of Public Health
RSA Tower, Suite 966
Montgomery, AL 36104
United States
Phone: (334) 206-3995
Betsy.Cagle@adph.state.al.us

Judith Harrington, PhD
Past President
Alabama Suicide Prevention and Resources Coalition (ASPARC)
2330 Highland Avenue S.
Birmingham, AL 35205
United States
Phone: (205) 907-3266
harringtonjudith@bellsouth.net

State and Community Organizations
NAMI Alabama
(800) 626-4199

Northwest Alabama Mental Health Center
(205) 387-0541

AFSP Alabama
(205) 355-1876

Current GLS and NSSP Grantees
Alabama Department of Public Health

Alabama State University

University of South Alabama

Prevention Plans
Healthy Alabama 2010

See Full Listing of Grantees
What Do We Mean by Infrastructure?

- Campus-wide policies (ex: guns not allowed on campus)
- Campus-wide protocols (crisis response, postvention)
- State legislation (suicide awareness, trainings)
- Referral networks
- MOUs
- Advisory Councils/Steering Committees
- Data collection systems
<table>
<thead>
<tr>
<th>Activity</th>
<th>Don’t Need as Much Staff Time To…</th>
</tr>
</thead>
</table>
| **Memorandum of Understanding/Data sharing agreements** | ✓ Track down data  
✓ Communicate with providers when students are in crisis                           |
| **Established crisis protocols**                      | ✓ Communicate with faculty/staff when students are in crisis  
✓ Search for information for medical withdrawals, emergency notifications, etc.     |
| **Enhanced outside providers referral list**           | ✓ Contact providers regarding availability and qualifications/skills  
✓ Communicate with providers about students’ needs                                    |
| **Suicide Prevention Task Force**                     | ✓ Communicate with on and off campus partners about MH/SP  
✓ Plan and implement activities  
✓ Educate and train partners about MH/SP                                                 |
Panel Discussion: Securing Resources/Funding

Joe Behen
School of the Art Institute of Chicago
jbehen@artic.edu

Bob Small
University of Southern Maine
robert.small@maine.edu
1. Brief overview of your campus and grant goals

Joseph Behen
School of the Art Institute of Chicago

Robert Small
University of Southern Maine
2. How did you identify what activities to continue after the grant?

Joseph Behen  
School of the Art Institute of Chicago

Robert Small  
University of Southern Maine
3. Which departments did you work with to sustain your efforts?

Joseph Behen
School of the Art Institute of Chicago

Robert Small
University of Southern Maine
4. Where did you receive your funding from and how did you build your case for funding beyond the GLS grant?

Joseph Behen  
School of the Art Institute of Chicago

Robert Small  
University of Southern Maine
5. Was there any infrastructure that you embedded to existing structures during the grant that were helpful for sustaining any of your efforts beyond the grant?

Joseph Behen
School of the Art Institute of Chicago

Robert Small
University of Southern Maine
Questions

Joseph Behen
School of the Art Institute of Chicago
jbehen@artic.edu

Robert Small
University of Southern Maine
robert.small@maine.edu
Lessons Learned

- Adopt a Sustainability Mindset
- Cultivate Partnerships
- Build Momentum & Foster Leadership
- Secure Funding & Resources

http://go.edc.org/Sustain1
Recap of Homework

Homework:

- Look over your answers from the worksheet you filled out for session 1 *Prioritizing Your Work Worksheet*
- Fill in worksheet *Sustainability Action Plan*
Sustainability Action Plan Worksheet

Think about what suicide prevention objectives you plan on continuing after your Garrett Lee Smith ends (refer to the Prioritizing Your Work Worksheet). For each objective, fill out the information to help you figure out what needs to be done to sustain this objective.

<table>
<thead>
<tr>
<th>Objective:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>What is needed for sustainability (resources, tools, partners)?</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>What strategies will you use?</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>How to Gain/ Maintain Resources and Tools</td>
<td>How to Leverage Existing Partners/ Which New Ones to Approach</td>
</tr>
</tbody>
</table>
## Sustainability Action Plan Worksheet

<table>
<thead>
<tr>
<th>Action Steps to Set Up Objective for Sustainability</th>
<th>Lead/Responsibility</th>
<th>Team Members/Others Involved</th>
<th>Timeline (Begin By, Complete By)</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Next Steps & Lessons Learned

- SPRC Sustainability Guide and Workbook
- Examples of Campus Sustainability Plan from University of West Florida & University of Massachusetts Amherst: http://www.sprc.org/grantees/grantee-resources
Next Steps & Lessons Learned

✔ Check your inbox and fill out the survey from Scott Formica (SSRE).

✔ Website: [http://glscampussustainability.com/](http://glscampussustainability.com/)

✔ Meeting notes and presentation will be posted on the SPRC website.

✔ How to keep in touch with participants:
  – Email addresses on *Sustainability Series Participants* excel spreadsheet

✔ Questions?
Thank you!

Dedication

To those who have lost their lives by suicide,
To those who struggle with thoughts of suicide,
To those who have made an attempt on their lives,
To those caring for someone who struggles,
To those left behind after a death by suicide,
To those in recovery, and
To all those who work tirelessly to prevent suicide and suicide attempts in our nation.

We believe that we can and we will make a difference.

2012 National Strategy for Suicide Prevention
Contact Information

Joseph Behen, School of the Art Institute of Chicago
jbehen@artic.edu

Irene Cho, Suicide Prevention Resource Center
icho@edc.org

Bonnie Lipton, Suicide Prevention Resource Center
blipton@edc.org

Robert Small, University of Southern Maine
robert.small@maine.edu