Making Partnerships That Last: Strategies for Engagement

Campus Cohort 9 Grantee Training Series
January 27 2016, 4:00-5:00pm ET

For audio please dial: 1-866-670-7160.

Please mute the volume on your computer.
Who you’ll hear from today

Bonnie Lipton
Campus Prevention Specialist

Sheila Krishnan
Campus Prevention Specialist
Steps to Creating Partnerships

- Determine your goal or purpose
- Identify who to involve
- Build relationships
- Nurture and sustain relationships
Step 1: Determine Your Goal/Purpose

✓ Be clear about your goal/purpose

✓ What do you need from others to help you accomplish your goal?
Step 2: Identify Who to Involve

- What groups/departments can help you achieve your suicide prevention goals?
- Who is most affected by suicide and mental health on campus?
- How do suicide prevention goals overlap with partners’ work?
Step 3: Build Relationships

- Collaborate with new groups/departments
- Be realistic about expectations
- Dealing with conflicting priorities
- Partner with “unusual suspects”
Step 4: Nurture and Sustain Relationships

✓ How can current relationships be strengthened?

✓ Sustaining off-campus partnerships

✓ Dealing with limited staff time/resources

✓ Engaging faculty
Chat: What **off-campus** partners are you collaborating with for your suicide prevention grant?
Grantee Speaker: Joan Steinman
Truckee Meadows Community College
Reno, Nevada
Community Collaborations

- Outreach
- Activities
- Events
- Training
- Staffing
More partners:

- Nevada Urban Indians
- The Children’s Cabinet
- Willow Springs Center
- Veterans Administration
- Northern Nevada HOPES
- The Northern Nevada Faith Based Coalition for Healthy Families
WHY COLLEGE STUDENTS STRUGGLE

- New environment: College is radically different from high school and this is stressful since many students have been away from home for an extended period.
- Loss of social structure: Some students are uncomfortable with the role their friends play in their daily lives.
- Loss of social structure: Some students are uncomfortable with the role their friends play in their daily lives.
- Academic pressure: The pressure to perform poorly in their studies, especially among older students who return to college and already hold a job, can lead to depression and ADD.
- Drugs and alcohol: Away from their parents, many students begin drinking and taking drugs.
- Substance abuse concerns: Students may become addicted to substances.

Making Mental Health Services Less Scary

Innovative tactics seek to raise awareness and lower stigma on college campuses

BY JOHN FLYNN

Brandy, a student at the University of Nevada, Reno, and her roommate, a senior at the University of Nevada, Las Vegas, met during their freshman year and have been friends ever since. They both agreed that the mental health services available on campus are not enough to meet the needs of all students.

"We think if we can get them to come in, we'll be able to prevent suicides," said Brandy. "I think there are a lot of students who are struggling with mental health issues, but they don't know where to go for help."

Brandy and her roommate are working with the campus counseling center to raise awareness about mental health services on campus. They have organized a series of events, including a "Take Back Your Mind" campaign, to encourage students to seek help.

"We want to make sure that students know that there is help available and that they don't have to go through this alone," said Brandy. "It's important to talk about mental health and to let people know that it's okay to not be okay."

For more information about the mental health services available on campus, visit the University of Nevada, Reno Counseling Center website at counseling.unr.edu.
Questions?
Chat: What on-campus partners are you collaborating with for your suicide prevention grant?
Grantee Speaker: Lindsey Greeson
Tulane University
New Orleans, Louisiana
Tulane University

• Private institution, urban setting: New Orleans, LA
• Enrollment: Undergraduate: 8,339; Graduate and Professional: 5,110
• 60% female; 40% male
• theWELL is a part of Campus Health within the Division of Student Affairs
  – theWELL uses a generalist model
  – 3 year SAMHSA suicide prevention grant
• PIE approach
  – Positive, Inclusive, Empowering
SHOW UP. TUNE IN. CHILL OUT.

THE MINDFUL COLLABORATIVE
Partnership Development

- Office of Disability Services
- Health Promotion (theWELL)
- Counseling Center
- Academic Advising
- Career Coaches
- Success Coaches
- Center for Innovation & Design Thinking
- Case Management
- Library staff
- Women’s college staff
- Faculty: Law, Social Work, Public Health
Top 10 Partnership Development Skills

1. Have an elevator speech for the initiative
2. Connect initiative to the mission of the partner’s organization or department
3. Create & communicate agenda prior to a meeting
4. Create clear structures, collaboratively
5. Show gratitude
6. Delegate (internally & externally)
7. Assessment
8. Share your victories
9. Clearly articulate the future vision of the initiative
10. Nourish the relationship
TIME TO ADAPT
Questions?
Partnerships Resources

✓ Substance Abuse and Suicide Prevention Collaboration Continuum:

✓ Partnership Tool Kit:

✓ Creating and Maintaining Partnerships:
  http://ctb.dept.ku.edu/en/creating-and-maintaining-partnerships

✓ Core Competency: Partnerships and Collaborations:
  http://www.sprc.org/grantees/core-competencies/partnerships
What’s Next?

January:
✓ Scan of Grantee Needs (Sent out week of 1/25)

February:
✓ Watch webinar highlight clips on crisis protocols
✓ Complete crisis protocol inventory
✓ Optional: sign up for consultations with Prevention Specialist

March:
✓ Watch webinar highlight clips on mental health service capacity
✓ Review mental health service capacity checklist
What Can Your SPRC PS Do For You?

Ask Sheila or Bonnie for feedback, resources, and examples on topics such as:

✓ Partnerships & collaboration
✓ Culturally competent trainings & messages
✓ Strategic planning & sustainability
✓ Best & evidence based practices
✓ High-risk populations & settings
✓ Data & surveillance
✓ Evaluation beyond cross-site

Contact us!
Sheila Krishnan: skrishnan@edc.org
Bonnie Lipton: blipton@edc.org
Thank You!

This webinar will be posted on SPRC’s website at:
http://www.sprc.org/grantees/webinars