

Prevention Services Advisory Board

Wichita State University

History

- PSAB was established in 1987 as the Alcohol Advisory Board in order to meet Drug Free Schools and Communities Act requirements.
- Prevention Specialist position was created in stages, beginning with a psych grad student's grant writing class.
- Readiness for change survey in 2009 showed administrators were "precontemplative."
- Began administering NCHA in 2010 and results have been instrumental in demonstrating need for prevention services (also very useful for counseling services in general).
- In 2015 the board approved name change to Prevention Services Advisory Board to better reflect current focus.

Current Board

- Housing
- Athletics
- Student Conduct
- Student Health
- Title IX Coordinator
- University Police
- Counseling & Testing
- Veterans Services
- Greek Leadership
- Student Activities Rep
- International Office
- Student Government
- (Campus Rec)
- (Diversity & Inclusion)
- (Faculty Rep)

Strategic Approach

- Who is already passionate about prevention?
- How do we support different perspectives to create buy in?
- Getting students involved
- Speaking administrators' language
(Retention! Innovation!)

Collective Impact Model

1. Create a Common Agenda
2. Develop a Shared Measurement System
3. Mutually Reinforcing Activities
4. Continuous Communication
5. Backbone Support Organization

WSU Community Engagement Institute, and Kansas Leadership Center

Positive Social Norming

- Healthy Relationships vs. Sexual Assault
- Promoting Mental Health Care vs. Suicide
- Responsible Choices with Alcohol vs. Binge Drinking