

## Determine Campus Goals and Possible Strategies

Since every college and university is unique, each will need different goals and strategies to successfully prevent suicide. Goals should be based on data about your students (i.e., mental health and suicide-related data) and focused on changing behaviors that help to decrease the factors that put students at risk of suicide or increase the factors that protect them from suicide.

**What are your suicide prevention goals that focus on changing behavior?**

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**List possible prevention strategies that could address each of your goals.**

### Example

**Goal:** *Increase the number of students who seek help at the campus counseling center*

**Possible Strategies:**

- ✓ *Conduct awareness campaign to highlight how others have benefited from seeking help*
- ✓ *Offer gatekeeper training to refer students in distress to counseling*
- ✓ *Educate students about mental health resources available on campus and off campus*
- ✓ *Provide training for campus health providers to identify students in crisis and refer them for treatment*
- ✓ *Address barriers to seeking help at the counseling center (e.g., change the counseling center hours to better meet student needs, provide frequent transportation to the counseling center)*

**Your Goal:**

**Possible Strategies:**

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