Collaborating with Your Local Community

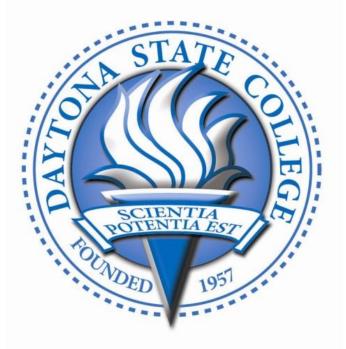
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Learning Objectives

- Explain the connection between local collaboration and potential for sustainability
- Describe the challenges and success of local collaboration
- List a variety of methods of collaboration based on the panel presentations
- Interact with presenters and peers in facilitated, interactive discussion

A Bit about Our Campuses: Daytona State College

- Public; founded in 1957
- 18,000 FTE (60,000 enrolled)
- Commuter
- Started as a community college; became a 4 year college in 2006
- 7 campuses in Daytona FL area
- Counseling services decentralized and limited



A Bit about Our Campuses: College of Menominee Nation

- Tribal, Community College; founded in 1992
- 235 FTE (774 enrolled)
- Commuter
- 2 campuses

– Keshena, WI – Menominee Indian Reservation

– Green Bay, WI – Oneida Indian Reservation

No counseling services; referrals to community resources



A Bit About our Campuses: Lawrence University

- Private; founded in 1847
- Undergraduate Liberal Arts (with Conservatory of Music)
- 1460 FTE (1475 enrolled)
- 98% residential
- Main campus in Appleton, WI
- Counseling center staffed by 4 licensed counselors



Common Starting Points

- No goals for community collaboration in our GLS grant proposals beyond limited MOUs
- No formal existing community collaborations around MH or Suicide Prevention
- Identified need for more resources, training, and coordination among community partners

First Steps

- Thoughtful reflection and exploratory conversations
- Identifying natural allies with similar interests
- Building on existing personal knowledge and relationships
- Understanding and honoring what others have begun

Key Next Steps

- Gaining a "seat at the table"
- Reciprocal support between campus and community
- Joining networks and coalitions with common goals
- Identifying "Champions"
- Identifying resources (e.g. local community foundations, state grants, philanthropists)

Successes

- We have become resources to our communities
- Our institutions are better appreciated locally
- Our campus colleagues (i.e. administration, faculty) know more about the important work we are doing
- Better coordination of services for students
- New opportunities for student community engagement (i.e. volunteering, internships)

Challenges

- Time and energy
- Differing priorities among community partners
- Lack of control in collaborative initiatives
- Scarcity of resources
- Local "politics"
- Be careful what you ask for!

Keeping It Going!

- Formal partnerships
- Spread involvement among campus colleagues
- Keep your PR/Communications colleagues in the loop
- Work with your Development colleagues to seek additional funding
- Cover training expenses, etc. during grant period

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Questions



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