## Identify Overlapping Priorities

On the surface, conflicting priorities can appear to be a significant barrier to forming partnerships. With some thought and foresight, you can avoid this problem. People are more inclined to collaborate when they feel their perspectives and values are heard and respected. So try to see your partner's perspective and reframe your own priorities to match theirs so they can see how your goals support their own work.

*By considering your partner's perspective next to your own, you can identify overlapping priorities and concerns.* 

|  | Potential Partner's<br>Perspective  | Your Perspective  | Overlapping Priorities<br>and Concerns   |
|--|---|---|--|
| Partner:<br>President's<br>office<br>Priority:<br>Binge drinking | <ul> <li>Too many students go to the hospital for alcohol poisoning.</li> <li>A student almost died from binge drinking.</li> <li>Previous efforts haven't been very successful.</li> <li>We want our students to be healthy and safe.</li> </ul> | <ul> <li>Students under the influence<br/>of alcohol are more at risk of<br/>suicide.</li> <li>Students may be drinking to<br/>self-medicate mental health<br/>problems.</li> <li>We want our students to be<br/>healthy and safe.</li> </ul> | <ul> <li>Suicide risk and substance use are co-occurring problems.</li> <li>We both want our students to be healthy and safe.</li> </ul> |
| Partner:   |   |   |  |
| Priority:  |   |   |  |
| Partner:   |   |   |  |
| Priority:  |   |   |  |
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