

Determine Goals with Stakeholder Input

Involving stakeholders in the beginning of your planning process can help you get a better sense of the issues that are seen as most pressing on your campus, which could influence your prevention goals. Input from different stakeholders is essential so that you identify the right goals for your campus.

You can use this chart to assist with identifying all relevant stakeholders and capturing their input in order to determine or revise your program goals.

Stakeholders	Their Input	Method for Obtaining Input
Example: Students on the campus	<ul style="list-style-type: none"> • Most report they do not use campus counseling services. • Most report they will be more likely to talk to a peer than a faculty or staff member if they are distressed. 	Campus survey
Example: Communications Office	<ul style="list-style-type: none"> • Not sure how to handle communications if there is a student suicide attempt or a death by suicide. • Unfamiliar with safe messaging guidelines (www.SuicidePreventionMessaging.org) when communicating about suicide. 	Consultation

New or revised program goals based on the input from stakeholders:
